



PaRa loS niÑoS  
for the childRen

05.15.19

SAVE  
THE  
DATE

PATHWAYS  
TO SUCCESS

PLEASE JOIN PARA LOS NIÑOS AT

LINE Hotel LA

Koreatown

May 15, 2019

6:00pm Reception

7:00pm Dinner & Program



Honoring:

Bank of America

Corporate Partner  
of the Year

Loyola High School

Community Partner  
of the Year

INVITATION TO FOLLOW

Tickets & Details: [paralosninos.org/2019annualbenefit](http://paralosninos.org/2019annualbenefit)

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**Para Los Niños' Annual Benefit is our largest fundraiser of the year, welcoming 250 of Los Angeles' largest corporate and philanthropic leaders to celebrate our mission and impact.**

This May 15<sup>th</sup> PLN will honor Bank of America and Loyola High School for their decades of support and partnership to help children and youth on their path to success.

Our work impacts over 6,000 children and families each year from infants to college graduates and on this night we get to highlight their stories. With videos, performances, presentations, and images that shine a light on our family's successes, we hope to inspire and encourage those in attendance to support our mission and become advocates themselves.

**Sponsor purchases and tickets available at [paralosninos.org/2019annualbenefit](http://paralosninos.org/2019annualbenefit)**

For more information or details, please contact Christina Bragg at [cbragg@paralosninos.org](mailto:cbragg@paralosninos.org) or call 213-250-4800 ext.553.



## **Pathways to Success**

**May 15, 2019**

**LINE Hotel LA**

3515 Wilshire Blvd.,  
Los Angeles, CA 90010

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# Para Los Niños fosters pathways to success through excellence in education, powerful families, and strong communities for children and youth to thrive.



## OUR FAMILIES

**UNDER \$25,000**  
Annual income

**41%**  
Parents do not have a high school diploma

**69%**  
Families' primary language is Spanish



Children facing poverty experience a myriad of obstacles interrupting their chance at success in school, work and life.

## OUR RESULTS

**83%**  
of preschoolers kindergarten-ready

**31% Higher**  
scores than LAUSD in third grade Math\*

**506**  
Work experiences for disconnected youth ages 14-24



We believe every child deserves the opportunity to succeed - our schools disrupt generational poverty and empower families to create strong communities.

\*2018 SBAC Results for English Language Learners

### Early Education

At our six learning sites, we provide more than 450 children with high-quality academic and social emotional education to become lifelong learners. Working closely with children as young as six-weeks and engaging parents, we ensure students have a strong support system that will carry them to success well beyond preschool.

### TK- 8<sup>th</sup> Education

Through our Gratts Primary Charter School, Charter Elementary School, and Charter Middle School we provide quality education and wrap-around services to more than 1,000 children from grades TK-8. Our interdisciplinary and project-based approach keeps students intellectually enriched and our social emotional integration builds vital soft skills like confidence, and character.

### Youth Workforce Services

Working with over 2,000 youth and adults each year, our staff provides opportunities for youth and adults to build their careers and engage in the community. Through workshops, mentorship, internships, and case management our YWS students give new opportunities for our families to become self-sufficient and reach their full potential.

### Family & Community Services

We build a strong foundation with over 4,000 children and adults annually through leadership and support groups, ESL education, counseling, clinical support, and parenting workshops. Our services strengthen families and create a supportive community to help children and families thrive.

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## 2019 Annual Benefit

May 15, 2019

LINE Hotel LA | 3515 Wilshire Blvd., Los Angeles, CA 90010

**\$35,000 Premier Sponsor SOLD**

**\$25,000 Champion Sponsor SOLD**

### **\$15,000 Advocate Sponsor**

- Central seating for one table of 10
- Logo placement on materials for event before, during, and after the event
- Event webpage logo placement
- Full-Page ad in program book (if commitment by May 1, 2019)
- Custom Volunteer Opportunity for Staff in the 2019 Fiscal Year
- Annual Report Recognition

### **\$10,000 Sustainer Sponsor**

- Preferred seating for one table of 10
- Logo placement on materials for event before, during, and after the event
- Event webpage logo placement
- Half-page ad in program book (if commitment by May 1, 2019)
- Custom Volunteer Opportunity for Staff in the 2019 Fiscal Year
- Annual Report Recognition

### **\$5,000 Partner Sponsor**

- Seating for one table of 10
- Name listed on materials for event before, during, and after the event
- Quarter-page ad in program book (if commitment by May 1, 2019)
- Name listed on event webpage
- Annual Report Recognition

**Individual Ticket \$300** *Limited Quantities Available*

### **Advertisement Options**

- Full-Page \$1,000
- Half-Page \$500
- Quarter-Page \$250

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or call 213-250-4800 ext.553.

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## 2019 Annual Benefit Sponsor Form

Yes, I am able to attend! Please reserve the following:

~~SOLD OUT~~ Premier Sponsor \$35,000      ~~SOLD OUT~~ Champion Sponsor \$25,000

Advocate Sponsor \$15,000      Sustainer Sponsor \$10,000

Partner Sponsor \$5,000

I'm unable to attend, please accept this donation:

Total Gift Amount: \$ \_\_\_\_\_

Pay by:

Check, made payable to Para Los Niños enclosed  
 Credit Card, bill my  AMEX      MC      VISA

Card Number: \_\_\_\_\_

Expiration Date: \_\_\_/\_\_\_     CCV Code: \_\_\_\_

Name \_\_\_\_\_

Company \_\_\_\_\_

How would you like to be recognized in printed materials?  
(Example: Joe Doe, Company Inc.)

Address \_\_\_\_\_

City/ State/ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

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Community Partner of the Year

Contributions to Para Los Niños are tax deductible as provided by law. Para Los Niños is a 501(c)(3) organization (EIN 95-3443276). The amount of your contribution in excess of \$120 per person attending is tax deductible.

To make your purchase online, please visit [paralosninos.org](http://paralosninos.org).

For more information, please contact Christina Bragg at [cbragg@paralosninos.org](mailto:cbragg@paralosninos.org)

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## 2019 Annual Benefit Ad Purchase Form

Advertise in our program, available online and printed for distribution at the event. Highlight your corporation, foundation, or to honor a loved one!

Full-Page \_\_\_\_\_ \$1,000

Half-Page \_\_\_\_\_ \$500

Quarter-Page \_\_\_\_\_ \$250

Total Gift Amount: \$ \_\_\_\_\_

Pay by:

Check, made payable to Para Los Niños enclosed

Credit Card, bill my  AMEX  MC  VISA

Card Number: \_\_\_\_\_

Expiration Date: \_\_\_/\_\_\_ CCV Code: \_\_\_\_\_

Name \_\_\_\_\_

Company \_\_\_\_\_

How would you like to be recognized in printed materials?  
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### AD SPECIFICATIONS

Please submit as full color PDF to  
[harvin@5bevents.com](mailto:harvin@5bevents.com).

**\$1,000 Full-Page**

5.5" w x 8.5" H

**\$500 Half-Page**

5.5" w x 4.2" H

**\$250 Quarter-Page**

2.6" w x 4.2" H

Any questions, please contact  
Harvin Rogas at [harvin@5bevents.com](mailto:harvin@5bevents.com). Ads must be submitted by  
April 28, 2019 at 5:00pm

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