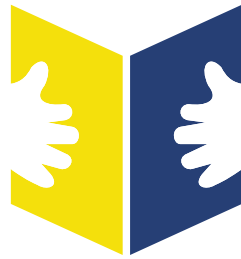


para los niños



for the children



Reading is Leading



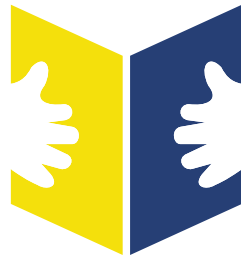
Reading is Leading is a three month celebration of the power of books and the importance of literacy.

Kicking off with Dr. Seuss's birthday party on March 4th, our students across TK-8th grade will participate in a read-a-thon through May 17th. Businesses and individuals are encouraged to join the celebration, and help reach our goals to have stocked libraries for all Para Los Niños classrooms!

Join the fun:

- Become a Sponsor!
- Donate Books!
- Host a Book Drive!
- Donate Online!
- Follow us on Facebook and Twitter! @paralosninosorg

For more information on how to get involved, please contact Celeste Anlauf at canlauf@paralosninos.org or call 213-481-3506.



Reading is Leading

Sponsor Opportunities

School Sponsor **\$10,000**

Can provide the books for an entire school and the professional literacy training for teachers to cultivate a hunger for knowledge and a lifetime love of reading!

- Naming Opportunity in School Library Reading Area
- One Year recognition in Library Reading Section
- Sponsor focused email blast
- Company recognition on social media platforms
- “Leader Reader” Opportunity: bring a group to read to classrooms (TK-3rd Grade)
- Book Title Plates with Company Logo (500)
- Handwritten thank you note from PLN scholars

Library Sponsor **\$5,000**

Can stock an entire school library and support the professional development of our librarians to instill a love of reading for hundreds of students!

- One Year recognition in Library Reading Section
- Company recognition on social media platforms
- “Leader Reader” Opportunity: bring a group to read to classrooms (TK-3rd Grade)
- Book Title Plates with Company Logo (250)
- Handwritten thank you note from PLN scholars

Grade Sponsor **\$2,500**

Can help an entire grade of students to travel and learn the history of the world through books and build the skills of our staff to support their imagination, and literacy skills.

- Company recognition on social media platforms
- “Leader Reader” Opportunity: bring a group to read to classrooms (TK-3rd Grade)
- Book Title Plates with Company Logo and Note for grade of choice books (100)
- Handwritten thank you note from PLN scholars

Classroom Sponsor **\$1,000**

Provides a classroom with the books needed for a teacher to foster a love of reading and build literacy skills for thirty students year after year.

- “Leader Reader” Opportunity: read a book to a classroom (TK-3rd Grade)
- Book Title Plates with Company Logo and Note (30)
- Handwritten thank you note from PLN scholars

Student Sponsor **\$500**

Provide books for a child to develop a love of reading for an entire year!

- “Leader Reader” Opportunity: Read a book to a classroom (TK-3rd Grade)
- Handwritten thank you note from PLN scholars

For more information or to sponsor today please contact Celeste Anlauf
at canlauf@paralosninos.org or call 213-481-3506.

paralosninos.org



Suggested Book Titles

Title	Author	Grade
The Rainbow Fish	Marcus Pfister	K
Where the Wild Things Are	Maurice Sendak	K
The Fox in the Library (hardcover only)	Lorenz Pauli	K
I Went Walking	Sue Williams	K
Chicka Chicka Boom Boom	Bill Martin Jr. and John Archambault	K
It Came in the Mail	Ben Clanton	1
Benji, the Bad Day, and Me	Sally J. Pla	1
Goldilocks and the Three Bears	Robert Southey	1
Pete the Cat Collection	James Dean	1
Flat Stanley Collection	Jeff Brown	1
Giraffe Problems	Jory John	2
Diary of a Wimpy Kid: The Last Straw	Jeff Kinney	2
Amelia Bedelia Makes a Friend	Herman Parish	2
Last Stop on Market Street	Matt De La Pena	2
Quiet Please	Owen McPhee	2
Charlotte's Web	E.B. White	3
James and the Giant Peach	Roald Dahl	3
Matilda	Roald Dahl	3
Freckle Juice	Judy Blume	3
The Boxcar Children	Gertrude Chandler Warner	3
Wonder	RJ Palacios	4
Arthur Writes a Story	Marc Brown	4
The Tree of Goodness (hardcover)	Andrew Newman	4
Where Children Sleet	James Mollison	4
The Sound of Silence	Katrina Goldsaito	4
The Old Road	Alexandra Diaz	5
The Lion, The Witch and the Wardrobe	C.S. Lewis	5
The One and Only Ivan (hardcover)	Katherine Applegate	5
Because of Winn-Dixie	Kate DiCamillo	5
The Tale of Desperaux	Kate DiCamillo	5
The Chronicles of Narnia	C.S. Lewis	6
Harry Potter	J.R Rowling	6
Percy Jackson and the Olympians	Rick Riordan	6
Series of Unfortunate Events	Lemony Skicket	6
The Werewolf Club Series	David Pinkwater	6
Secrets of Droon	Tony Abbott	7
Goosebumps Series	R.L Stine	7
Soldier's Heart	Gary Paulsen	7
Divergent Trilogy	Veronica Ruth	7
Spiderwick Chronicles	Black and DiTerlizzi	7
Out of the Dust	Karen Hesse	8
Dripping Fang Series	Dan Greenberg	8
The Traitors Gate	Avi	8
Artemis Fowl	Eoin Colfer	8
The Dark is Rising	Susan Cooper	8