



paRa los niños
for the childRen



Strategic Plan 2019-2024

Our 38 year history of working with at-risk families and youth has taught us to continually evolve, adapt, and grow to best meet the needs of the communities we serve. With our unique holistic model serving children and their families, our board of directors, families, staff, and other key external stakeholders want to see Para Los Niños become an organization that disrupts generational poverty, provides excellent education, and empowers families to create strong communities.

In conversations with stakeholders about our past, there was one element of our work that stood out — our reputation as an organization that has greater impact on the children and families we serve the more we connected with them, and the longer we partnered to help them thrive. Ultimately, a value proposition was articulated: Academic and life outcomes are maximized when Para Los Niños can serve students earlier, longer, and with more touch-points within a student's community and life experience. This proposition will guide our future.

Academic and life outcomes are maximized when Para Los Niños can serve a student's community and life experience.

By providing an excellent education from Pre-K through high school;

Promoting powerful families through support programs and comprehensive social, emotional, and community-based services, and;

Building strong communities by recognizing families' assets and developing them as change agents;

Para Los Niños will realize its vision of thriving children and youth.



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These are the goals we will use to track our progress over the next five years:

Outcome Goals

1. Children and youth are physically, socially and emotionally healthy
2. Families and communities are engaged and empowered
3. Children and youth are developmentally and academically successful, and ready for the future
4. Leaders execute on an organization-wide vision, implement aligned goals, and maintain a culture of compassion and excellence

Input Goals

1. Leaders have what they need to lead effective, successful teams
2. Staff have what they need to provide excellent services
3. Organization is financially thriving.
4. Stakeholders develop a clear growth plan.

For more information contact Dan Nieman, Vice President of External Affairs,
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**Excellent Education.
Powerful Families.
Strong Communities.**

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